

PROGRAM BOOK

Print specs & prices



PRICING

INSIDE FRONT COVER.....	\$800
INSIDE BACK COVER.....	\$800
P.3 (NEXT TO INSIDE FRONT COVER).....	\$800
FULL PAGE.....	\$750
HALF-PAGE VERTICAL.....	\$600
HALF-PAGE HORIZONTAL.....	\$500

**DEADLINE FOR SUBMISSIONS IS
FEBRUARY 15th, 2019**

PREPARING THE ARTWORK

The Ottawa Children's Festival school brochure is produced in full colour on a PC platform using Adobe InDesign CC. 2500 copies are printed. It is available on the website, used in local marketing and mailed out to 1100 schools.

The file name must include the advertiser's name, the year and the ad size (example: TD_2019_Full Page).

BLEED & TRIM

A 1/4" bleed on all sides of the document will be trimmed off. The size of the file that you submit needs to be 1/2" higher and wider than the finished (cut) size. Make sure that all background images and colours extend into this area to avoid having a white frame around your design.

SAFE ZONE

Additionally, please adjust your text and important graphics to be 1/4" inside of the finished trim size on all four sides.

COLOURS

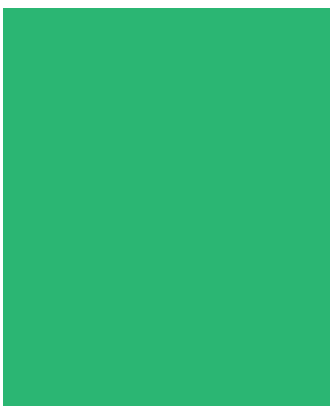
CYMK colour, not RGB

RESOLUTION

300dpi

FILE FORMATS

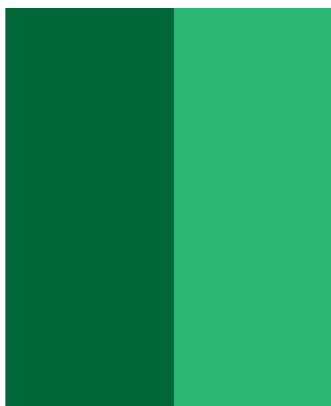
PDF or PDF-1xa files are preferred. If this is not possible please send a jpeg, psd, ai or eps file. Make sure all fonts/type are converted to outlines, or, if done in InDesign, please ensure to embed ALL links and include a font folder.



FULL PAGE WITH BLEEDS

Trim size: 5.375" x 8.375"

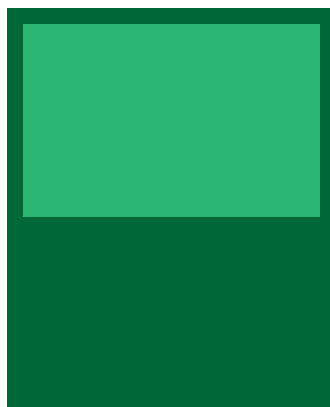
Bleed size: 5.875" x 8.875"



1/2 PAGE VERTICAL WITH BLEEDS

Size: 2.5" x 8.375"

Bleed size: 3" x 8.875"



1/2 PAGE HORIZONTAL

Size: 4.75" x 3.688"

SENDING YOUR AD

E-MAIL YOUR AD TO:

Joni Hamlin
Community Outreach Coordinator
joni@ottawachildrensfestival.ca

OR SEND YOUR AD VIA **WETRANSFER**, **DROPBOX** & **GOOGLE DRIVE**

to: dominic@ottawachildrensfestival.ca (Graphics), or
joni@ottawachildrensfestival.ca

**For questions, contact Joni at 613-620-7277
or email at: joni@ottawachildrensfestival.ca**